

# WORLD REGISTRY OF NEW IDEAS



•• Certification System for IDEAS & DISCOVERIES ••

**Mission:** Provide innovators & scientists of the world with a new platform for **PROTECTING** their **IDEAS & DISCOVERIES**.

**The need addressed:** Over the last 300 years scientists have essentially used only TWO types of documents to secure recognition for their ideas & discoveries: **Journal Articles**, and **Patents**. However, journal articles and patents have many deficiencies & limitations.

**Solution:** Oxford Journal of Intellectual Property proposes three NOVEL forms of IP-documents: (1) **Registration of Ideas**, (2) **Priority-Claims**, and (3) **Priority-Certificates**. We estimate that 10 years from now there will be **20 million** of such documents issued every year. They are “NON-INTRUSIVE forms of IP” re economic freedom, unlike Patents and Copyright. The “World Registry of New Ideas” is an on-line platform where innovators can protect their ideas & discoveries via these new forms of IP. The Registry can be used as an **ALTERNATIVE or IN-ADDITION to publishing in Academic Journals & Patents**.

**Market:** Global Reach Service. The Registry is particularly useful to the **LESS-INFLUENTIAL scientists & creators of the world:** students, junior scientists, innovators in high potential developing countries (e.g. India, China, Brazil). At maturity, 5-10 years, we will have about **200 million users** worldwide and 10 million “fee payers” (e.g. publication fees for priority-claims). Customer acquisition will be performed via Local / Global “New Idea Competitions” where participants will submit ideas as priority-claims by using our system.

**Predicted Revenue & Profit:** We estimate that at maturity, 5-10 years, the service could bring **\$1 billion - \$4 billion in revenue per year**. Most of the revenue will be made via fees - publication fees for priority-claims (high profit margin).

**Our Team:** Jerry Comanescu, PhD–Esq is a former physicist and Intellectual Property attorney. Jerry is the author of the Oxford Article disclosing the concepts on which this service is based. Teodor Tecsca, PhD is a senior software development manager with startup experience. Bogdan Neculaes, PhD is an experienced technology portfolio leader.

## Three NEW FORMS of IP

(**NON-INTRUSIVE on Economic Freedom**)

REGISTRATION & TIME STAMP

WORLD NEW IDEAS Reg. No. MCS-34-0171523		Registration Stamp Dec-25-2017, 08:23PM
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Johnathan Lewis      Dec. 25 2017

My idea is:

Over the last days I worked to figure out the source of the numerous absorption peaks in the transmission spectra on the cell cultures for studying the neurons we received from NIH and obtained by my collaborators at NIH. The experiments were performed a couple of years ago (they were not able to find a suitable interpretation of the data in Fig. 1). The positions of the resonance peaks are shown in the figure 1 below. I want to suggest a new mechanism of communication between neurons...

reference to figure 1

Private

**Priority-Claim**

Discovery of a new mechanism involved in the communication between neurons

Jonathan Lewis

I claim: an idea for an experiment and the first discovery of a new mechanism involved and controlling communication between neurons. The mechanism includes three different electric signals. The first one is applied to the sides of the synapses, the second is applied to...

> Peer Review  
> Rating  
> Comments

Public

**PRIORITY CERTIFICATE**

Certificate No.: PC2017/345456

**Discovery of a new mechanism controlling neuronal communication**

Jonathan Lewis

Top 20 achievements of year 2018 in Neurosciences

The Board of Directors of World New Ideas Inc. attests that an expert examiner has been commissioned to diligently and competently examine the priority-claims in this priority-certificate and that the examiner has found that the named claimants herein are the first to discover or to conceive the subject matter...

Public

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