

**WHY “WORLD NEW IDEAS” IS UNIQUELY POSITIONED TO PERFORM  
A FAIR RANKING OF IDEAS & DISCOVERIES**

“Ranking” of ideas & discoveries necessarily includes the examination steps involved in granting of Priority-Certificates!!

A fair and proper Ranking System necessarily includes “determining who is entitled to priority & credit for each idea or medical procedure submitted for ranking” (i.e. all the processes included in granting of priority-certificates).

Assume that an administrator attempts to compile a Ranking List of the most important 100 achievements in the field of Vascular Surgery for year 2015. The administrator would receive submission from various individuals requesting the ranking of their ideas or medical-procedures. The processing of a “Request for Ranking” an idea or a medical procedure includes two distinct steps:

1. Determining whether the idea or medical procedure is indeed NEW and whether the claimant is “the first to perform the medical procedure” or “the first to conceive the idea” (in other words, if the idea or medical procedure submitted is NOT NEW then it CAN NOT QUALIFY as a medical-first and is not even considered).
2. Determining the Rank of the idea or procedure among the other qualified medical-firsts or new ideas.

The determination at step (1) above is precisely identical with determining whether the claimants are entitled to a priority-certificate for the submitted idea or medical-procedure. Thus a fair and proper ranking process includes the following:

- identifying (e.g. inside a journal article) the specific new ideas & medical procedures the claimant claims as his.
- determining whether the claimants are indeed the first to perform the claimed medical procedure. Such determination includes: prior art searches, determining conception/performance date, considering competing claims and challenges, etc.
- determining which one of the many co-authors (e.g. may be 30 co-authors) of the article deserves credit for the specific idea or medical-procedure.

All the above determinations are made during examination of the priority-certificates applications.